

Three days. One unforgettable peak.

August 14–16, 2026 • Demonstration report

A sample report with RéservPro • All amounts in Canadian dollars

DEMONSTRATION • 100% FICTIONAL DATA

Simulated event, sales, visitors and payments. This report illustrates RéservPro's capabilities. It is calculated from the fictional reservations, invoices, payments and ticket validations generated in the Festival Altitude account.

01 / OVERVIEW

A festival that brings the mountain to life

From tickets to revenue: a complete view of the fictional edition.

Tickets issued

28,400

Includes 378 complimentary tickets • packages broken down into tickets

Distinct tickets used

27,256

Each ticket is counted once across the entire event

Cumulative daily visits

47,974

Each ticket is counted once per day attended

Sales before tax

\$2,413,990

Ticketing, packages and additional services

76.9%

of orders placed online

96%

of tickets used at least once

2,833

simulated orders across all offers

The busiest arrival period

Saturday, August 15

12–1 p.m.

2,618 first entries during this hour. Useful information for adjusting reception staffing and shuttle service.

An experience beyond the ticket

Altitude Getaway packages

1,600

Campsites sold

2,800

Packages combine admission, camping and parking; their components are allocated without counting sales twice.

A used ticket represents one visitor in this scenario. In a real report, a visitor holding multiple tickets must be identified to avoid counting them more than once.

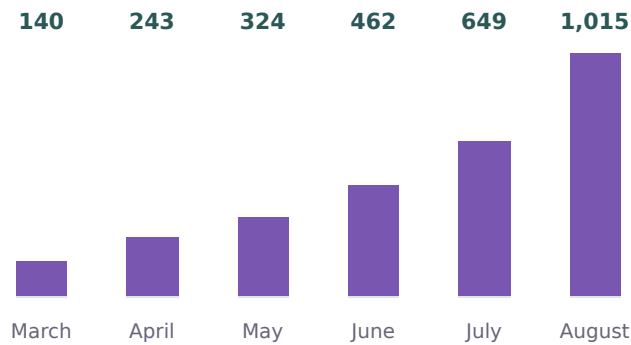
From advance sales to the gate

An order can include several units. The family package includes four tickets; Altitude Getaway includes two. The channels below count units sold.

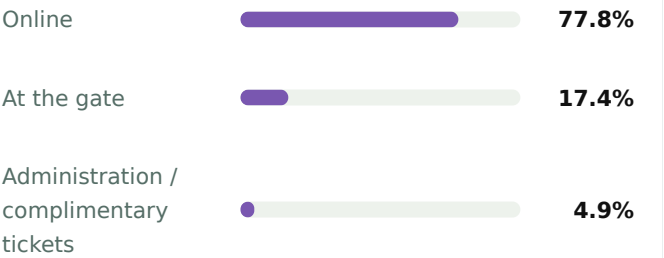
Offer	Price before tax	Units	Tickets	Web	Gate	Admin.	Sales before tax
Day ticket Includes 378 complimentary tickets	\$45.00	10,800	10,800	8,363	1,719	718	\$468,990.00
3-day pass	\$99.00	7,200	7,200	5,502	1,361	337	\$712,800.00
3-day VIP pass	\$189.00	2,400	2,400	1,944	445	11	\$453,600.00
Family package · 1 day	\$129.00	1,200	4,800	951	218	31	\$154,800.00
Altitude Getaway · 2 people	\$249.00	1,600	3,200	1,180	365	55	\$398,400.00
Festival camping · 3 nights	\$89.00	1,200	—	882	283	35	\$106,800.00
Parking · 3 days	\$25.00	3,400	—	2,733	512	155	\$85,000.00
Round-trip shuttle	\$12.00	2,800	—	2,247	409	144	\$33,600.00
Total		30,600	28,400	23,802	5,312	1,486	\$2,413,990.00

The pace of sales

Orders by month · March to August 2026



How offers are sold



Complimentary tickets are recorded in the administration channel. No revenue is attributed to free tickets.

The pulse of three festival days

This scenario validates each ticket on its first entry every day, including three-day passes.

Friday, August 14

14,880

distinct tickets validated that day

Peak hour

12 p.m.

Entries during peak hour

2,155

Saturday, August 15

18,002

distinct tickets validated that day

Peak hour

12 p.m.

Entries during peak hour

2,618

Sunday, August 16

15,092

distinct tickets validated that day

Peak hour

12 p.m.

Entries during peak hour

2,287

Arrivals, hour by hour

First validation of each ticket that day · Québec time

Day	10 a.m.	11 a.m.	12 p.m.	1 p.m.	2 p.m.	3 p.m.	4 p.m.	5 p.m.	6 p.m.	7 p.m.	8 p.m.	9 p.m.	10 p.m.
Friday, August 14	1,233	1,759	2,155	1,934	1,458	1,214	1,190	1,524	1,077	768	290	136	142
Saturday, August 15	1,440	2,123	2,618	2,363	1,775	1,427	1,452	1,864	1,252	926	372	181	209
Sunday, August 16	1,275	1,805	2,287	1,994	1,463	1,178	1,230	1,449	1,085	760	274	141	151

12,235

tickets validated on at least two days

95.8%

return rate among three-day passes used

1,144

tickets without a validation in this scenario

Cumulative daily visits are neither unique visitors nor simultaneous occupancy. Re-entry on the same day is not counted again. In a real event, a ticket without a scan does not, by itself, prove that the holder was absent.

A regional attraction with a wider reach

Breakdown of the 28,400 tickets issued, including complimentary tickets. Each order's origin is assigned to its tickets.

Where does the audience come from?

Region	Tickets	Share
Capitale-Nationale	10,448	36.8%
Montréal	4,714	16.6%
Chaudière-Appalaches	4,686	16.5%
Other Québec regions	2,571	9.1%
Montréal	2,507	8.8%
Ontario	1,207	4.3%
Not provided	1,163	4.1%
Other provinces / international	1,104	3.9%

Registered participants



The family package includes two adults and two children. This breakdown uses the participant categories recorded in reservations; it does not infer exact ages from an adult or student category.

The origin of 1,163 tickets was not provided. These remain in the total to make data coverage visible.

The Altitude Getaway

Two people. Three festival days. Three nights under the stars.

FICTIONAL PACKAGE · 2 PEOPLE

Turn the festival into a
getaway.

Two regular three-day passes, one campsite for three nights
and one parking pass for the stay.

\$249

before tax / package

1,600 packages sold

One package, three components

Allocation before tax	Per package	Total
Ticketing (2 passes)	\$138.00	\$220,800.00
Camping (1 site)	\$81.00	\$129,600.00
Parking (1 pass)	\$30.00	\$48,000.00
Total	\$249.00	\$398,400.00

This fictional internal allocation adds up to the package price. The 3,200 included tickets are already counted in ticketing; the \$398,400.00 is counted only once.

Commercial capacity sold

Camping · sites / capacity 2 800 / 3 200

Parking · passes / capacity 5 000 / 6 000

Shuttle trips sold 2,800

Camping: 1,200 standalone sales + 1,600 packages = 87.5% of inventory. Parking: 3,400 standalone sales + 1,600 packages = 83.3%. Capacities are demonstration assumptions, not a measure of people present on site.

Figures that reconcile

Active invoices from the scenario and fictional payments recorded in RéservPro. Reservations from other demonstrations in the account are excluded.

Sales before tax	Simulated GST (5%)	Simulated QST (9.975%)
\$2,413,990.00	\$120,699.50	\$240,797.19
Fictional payments recorded	Recorded fees · before tax	Sales after fees · before tax
\$2,775,486.69	\$0.00	\$2,413,990.00

Revenue by activity

Activity	Sales before tax
Ticketing Includes package components	\$2,010,990.00
Camping Includes package components	\$236,400.00
Parking Includes package components	\$133,000.00
Shuttle Includes package components	\$33,600.00
Reconciled total	\$2,413,990.00

Understanding the results

Taxes are reconciled against invoice rates and totals. The fees shown come from the RéservPro fees recorded for the scenario's reservations, without applying an arbitrary percentage.

Sales after fees are not profit: artist fees, staffing, facilities and other expenses are not included in this scenario.

Fictional outstanding balance: \$0.00.Sales before tax + taxes = invoiced total including tax. Activity allocations = total sales before tax.

About this demonstration

This is a sample report created with RéservPro using reservations, invoices, simulated payments and daily ticket validations. This public copy presents only aggregated, fictional results, with no real customer data.

For a real event, report accuracy depends on daily validations, recorded participants, their origins, and the reconciliation of sales and payments.